

Thanusha Kanagendran

User Experience Design | Researcher

With 4 years of experience obtaining a fundamental understanding of human centred approaches to build knowledge about people, societies, and work by supporting design research excellence.

EXPERIENCE

UI/UX Designer

Brookfield Sustainability Institute

Feb 2023 – Present

Co-Led end-to-end design on 5 interactive, user experience heavy physical and digital design charrettes, while visualizing hard-to-see information like ecosystems, journeys, flows.

Prototyped hi-fidelity AI mobile responsive apps to present to 10+ stakeholders, selling ideas and soliciting feedback through visually-oriented meetings.

Data Personalization – Digital Content

The Home Depot

Apr 2022 – Aug 2022

Identified 20+ evaluative insights to enrich website with quantitative research using branded proposals, strategizing 5+ recommendations to minimize information load.

Developed UX feasibility design guide for content management system (CMS), resulting in an increase of Employee efficiency by 60%.

Documented 1:1 moderated interviews, collaborating heavily with UX research lead along the way to identify touchpoints on mobile and responsive web app.

User Researcher

Abilities to Work – George Brown College

Apr 2021 – Apr 2022

Summarized 5+ evaluative frameworks to access training platforms focused on accessibility, providing design proposals along with technical feasibility on e-learning platforms.

Expanded interview study guide and recruitment material, interviewed 8+ participants and wrote research findings for SSHRC-funded, publishing journal paper.

Mortgage Operator

Laurentian Bank

Oct 2018 – Mar 2022

Researched 50+ internal and external audits daily to report on target client tasks to generate behaviour insights.

Managed and updated 1000+ customer content final reports for existing softwares

EDUCATION

BA in Digital Experience Design

George Brown College
2019 - 2023

BA in Interior Design

Humber College
2015 - 2018

Culminating thesis project Mutual accepted and presented at YES 2023 with Honours.



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Industry Knowledge

User experience
Data visualization
Prototyping
Wireframing
User research
Research synthesis
Competitive review
Literature review
Content strategy
Roadmapping
UX writing

Tools & Technologies

Figma
Adobe Suite
SPSS Statistics
[+8 more](#)

Other Skills

Analytics, Concept Art, Information Architecture, Spatial Design, Creative Writing

Professional Groups

[GoodCodeClub](#) – Web studio
UX Research talent

[YES!](#) – Design Show
Wayfinding Facilitator
Oct - Apr 2023

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